

I am a
FILM MAKER
for
THE FUTURE

Digital Storytellers

Stories For Impact

Workshops, Clinics, Programs

STORIES
FOR
IMPACT

The Democratisation of Storytelling

The rise of digital technology puts the power of storytelling in your hands.

Are you looking to develop and produce inspiring stories for change?

Stories For Impact is our flagship program designed for people just like you.

We've distilled our learnings about storytelling into a platform of workshops, tools and resources to help organisations and individuals doing good to tell their stories more effectively and amplify their impact, without the need for a big budget or expensive equipment.

Are you ready to unlock your inner storyteller?

A photograph of a classroom scene. In the foreground, a boy in a black and yellow shirt is focused on a worksheet. Behind him, a girl with glasses and curly hair is smiling and raising her hand. To the right, another girl with glasses is resting her head on her hand. In the background, a male teacher with glasses is seated at a desk, looking at a book. The classroom is decorated with colorful posters and a bookshelf is visible in the background.

What does this mean for **you**?

The gift of storytelling revolutionises **your** future



Build Capacity

Enable your team, beneficiaries or community to do it themselves.

Power is truly in the hands of people!

Shape Culture

Culture is built around stories.

Change the stories and you change the culture. Spark powerful, meaningful and informed conversations. The process of deep reflection and finding a narrative itself can be transformational.

Engage your people

Learning filmmaking can be fun and inspiring!

Get your team involved in telling stories about your impact.

Create Original Content

Harnessing the power of grassroots storytellers

gives you a whole lot more content.

Let's change the world together,
using the power of storytelling...





Introducing our Storytelling Workshops

We run regular workshops in Sydney, Melbourne, Brisbane and Perth, and online.

We can show your team or organisation how to FIND, MAKE, EDIT and SHARE amazing and affordable stories in house - using tools and resources you already have.

We can run custom workshops or clinics for your team or community.

Putting the power in your hands





FIND your impact story

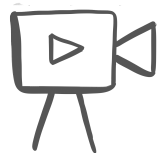
Before we start making stories, let's develop a plan.

This workshop will help participants to brainstorm and distill their story ideas. We'll work through our 'Story Canvas' - a brainstorming tool, based on the popular Business Model Canvas. Central to our process, it provides a lens for telling stories that resonate with audiences and build into a successful campaign.



This workshop will cover:

- Developing a compelling story - key messages, people and places, style and tone, hook and narrative structure
- Audience discovery and analysis
- All participants will walk away with a copy of the 'Story Canvas' to help you plan future stories, and should be able to use the tool independently after the session.
- Through our online community, we'll provide on-going support to the team's story efforts!



MAKE your impact story

Lights, Camera... ACTION!

This workshop will give participants the skills to produce powerful content, without the need for expensive equipment or a big budget. This is a VERY hands on workshop where participants will use smartphones, tablets and more to film interviews and cutaways.



This workshop will cover:

- Pre production: storyboarding, planning a shoot, choosing locations, the art of interviewing
- Production: best practices for shooting with smartphones, tablets and DSLRs, DIY lighting, capturing quality sound, toys and equipment, interviews and cutaways
- All participants will walk away with a copy of the 'Production Canvas' to help plan and prepare future productions, and a “cheat sheet” with tips, tricks and a guide to toys.



EDIT your impact story

Simple editing for powerful stories

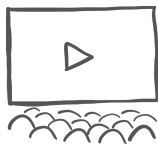
This workshop will demystify the ‘black box’ of post-production and help participants edit their footage into a short, sharp and shareable piece.



This workshop will cover:

- Importing, scanning and sorting footage
- Editing narrative and soundbites
- Selecting cutaways
- Transitions and effects
- Finding, selecting and editing music tracks
- Graphics and titles
- Rendering and exporting

* Ideally, participants will bring their own laptop . They do not need to arrive with their own footage, but are welcome to if they have already begun the process of shooting their stories.



SHARE your impact story

Scaling your story to the world

This workshop will help you identify the individuals, organisations and communities you need to engage to get your story out into the world and create impact. It will equip you with the tools and strategies to connect your stories with your audience in the online and offline world, and help you build a community behind your cause.



This workshop will cover:

- Storytelling goals and who you need to engage to achieve them
- How to effectively reach and move each of your target audience groups
- What are the best channels and which of these are available to me/my organisation
- What stories/content/interaction should be shared over these channels
- How will I measure and evaluate the effectiveness of this engagement?
- What does your engagement timeline look like?

Other Workshops & Clinics

And wait, there is more

Don't see something you need? We also run sessions on a range of other topics.

Talk to us to learn more.



What goes into Impact Storytelling?
Gain an overall understanding and
the options available to you in
today's digital world.



Come together to develop clarity,
consistency and a compelling shared
story across your team and even
wider community partners.



Brainstorm with us! Put our best
creative minds with your insights into
audience and issue, and together, let's
craft the best story for your goals!

A woman wearing a blue beanie and a denim jacket is sitting on a metal stool, smiling and looking towards the right. She is being filmed by two other women. One woman, wearing glasses and a grey sweater, is holding a professional camera on a tripod, aiming it at the seated woman. Another woman with long brown hair is standing behind her, looking on. They are outdoors on a paved area with a brick wall and lush greenery in the background. The scene is dimly lit, suggesting an overcast day or late afternoon. The text "We know one size doesn't always fit all..." is overlaid in white at the bottom of the image.

We know one size doesn't always fit all...



We can **tailor** to your needs

Take your pick from various formats.

From deep-dive clinics for your organisation's stakeholders to work through a campaign or story... to a fun and exciting 30 Day program complete with storytelling challenge and premier film screening, we can create something to suit you.

WORKSHOPS

Light and easy half-day storytelling session. Choose from FIND, MAKE, EDIT or SHARE YOUR STORY sessions.

INTENSIVE

A comprehensive two-day intensive consisting of all our workshop sessions bundled into one convenient program.

CHALLENGE

An exciting time-bound storytelling competition including a premiere screening event with awards and online voting.

CLINICS

A dedicated deep-dive ½ or 1-day session for your organisation. Choose from any of the workshop sessions.

IN FIELD

Get valuable hands-on mentorship support in the field with our professional film production team.

ONLINE

Build your storytelling capacity with a custom designed online program. Consists of Live and On-Demand sessions with handy tools and resources.

A man with dark hair, wearing a grey flat cap and a red and white plaid shirt, is gesturing with his right hand while speaking to a woman. The woman has long brown hair and is wearing a white t-shirt with a graphic that says "Welcome to the project" and features a cartoon character. They are in a dimly lit room with many other people seated in the background, suggesting a social gathering or event.

Don't just take our word for it...

Testimonials

Hear from people who've attended our workshops



"I loved the opportunities for practical learning. I knew NOTHING about this stuff but did not feel overwhelmed. You guys made me feel like a digital story project is a real possibility!"

- Workshop attendee, February 2016

"Really enjoyed playing around and experimenting with different equipment and watching other material for inspiration. It's hard to say what I enjoyed 'most' because it was all so so friggen awesome!"

- Workshop attendee, February 2016

"The part of the workshop which spoke to me most strongly was using the Story Canvas to get the story out of my head and structure it"

- Workshop attendee, October 2015

"The way the material was delivered was fun, interactive and playful - great content!"

- Workshop attendee, February 2016

"I attended a 3-hour workshop with the lovely Natasha and Julia as part of Sydney StartUp Week. Packed in as much as possible in 3 hours and left with loads of storytelling tips using basic equipment (iPhone, cheap microphones, dslrs). Would highly recommend. Thank you"

- (via Facebook), Workshop attendee, September 2015

We love unlocking powerful stories

With the right tools and training, your inner storyteller can change the world

These short films were produced by our Storytelling workshop participants.



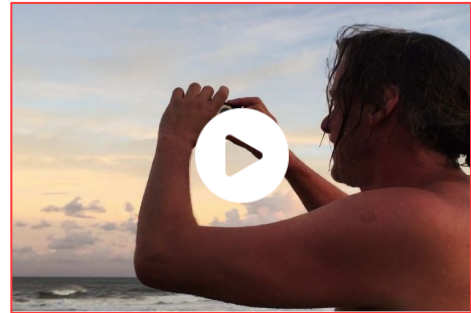
The Soup That Will End The World

A powerful short film made by a young woman who fell in love with Nature's most feared predator... sharks.



The (re)Generation Project

A 'Behind the Lens' story about young storytellers sharing their connection with nature.



Water Is Life: We All Live Downstream

A touching story about water, made in under 24 hours by our workshop participants.

Who's been storytelling with us?

Here are some of the people we've done workshops, clinics, programs or conferences for



Watch the films at: research.science.mq.edu.au/theregenerationproject

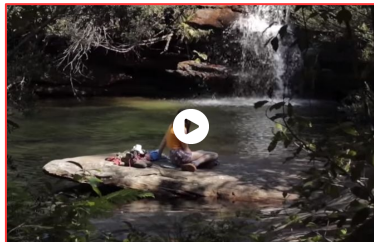
✉ theregenerationprojectmq@gmail.com
f facebook.com/theregeneration.inspirenature
the_regeneration
the_reGen

Learn more about what we've done



Case Studies

What outcomes has storytelling created?



The (re)Generation Project

Inspiring Young Storytellers for Nature, for Macquarie University.



Go Goldfields

GoGoldfields Young Storytellers program for Goldfields Shire Council.



“30 Years of Coop Stories”

A library of personal stories for Common Equity Housing's 30th Anniversary celebrations.



Voices By and For Young Women

Raising awareness for young African women who have experienced assault, homelessness and/or domestic violence, for Zig Zag Young Womens' Resource Centre



Royal National Park - “A Place for Belonging”

Campaigning to save the Royal National Park, for First National Park and Sutherland Shire Environmental Centre

Click on the links to check out the case studies on our website

Who are Digital Storytellers?

A social enterprise driven by shared values and purpose



CHECK OUT OUR VIMEO CHANNEL
<https://vimeo.com/digitalstorytellers>

Digital Storytellers is a social enterprise with production teams in both Sydney and Melbourne. We combine powerful emotive stories with purpose-driven narratives and impact measurement to benchmark and monitor outcomes.

Our mission is to help create a better narrative for the world, through telling stories that matter, and sharing what we know to empower a wider community of storytellers.



As a Certified BCorp, we're proud to be in a cohort of over 2000 businesses globally who meet high social and environmental operating standards. You can [view our BCorp profile here](#).

Meet our team

Beautiful stories handcrafted by a team on a mission



Mikey Leung
Producer & Director



Peter Dowson
Senior Editor & Director



Sylvia Baumgartner
Producer & Director



Natasha Akib
Stories for Impact



Julia Lorsch
Head of Production



Myrthe Reijnders
Cinematographer / Editor



Tim Foley
Sound & Music Producer



Devon Bunce
Graphic Facilitator /
Illustrator



Ace Roque
Producer



Tania Sheward
Producer



Kim Ingles
Producer



Zara Choy
Business Development

We'd love to hear your story

Together, we can make a difference.

Send us your Story Canvas:

digitalstorytellers.com.au/the-story-canvas/

Or give us a call.

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Thank You