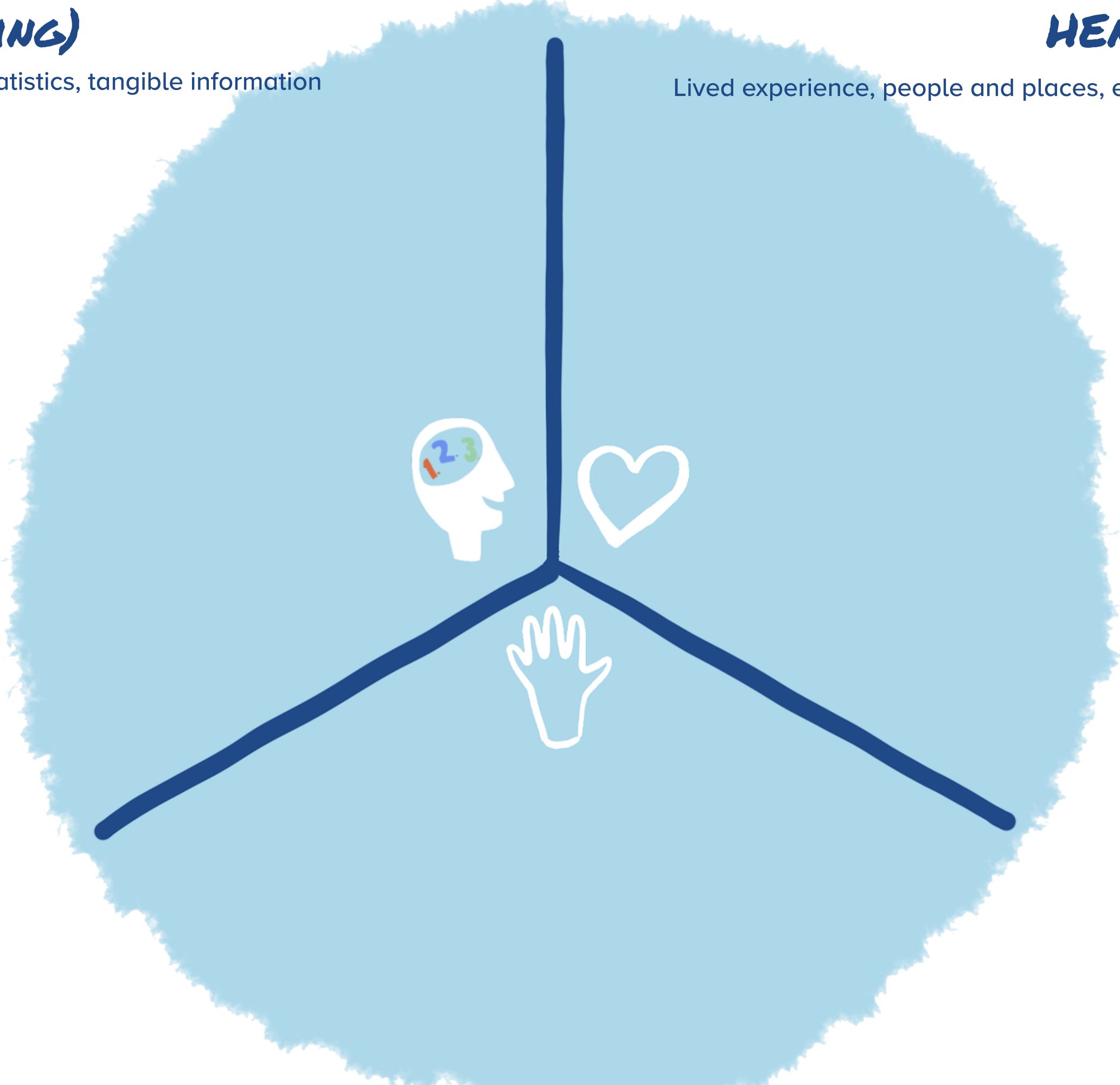


# HEAD (KNOWING)

Context, impact data, statistics, tangible information

# HEART (BEING)

Lived experience, people and places, emotion, often intangible



# HANDS (DOING)

Approach and processes, how it works, what it looks like in action