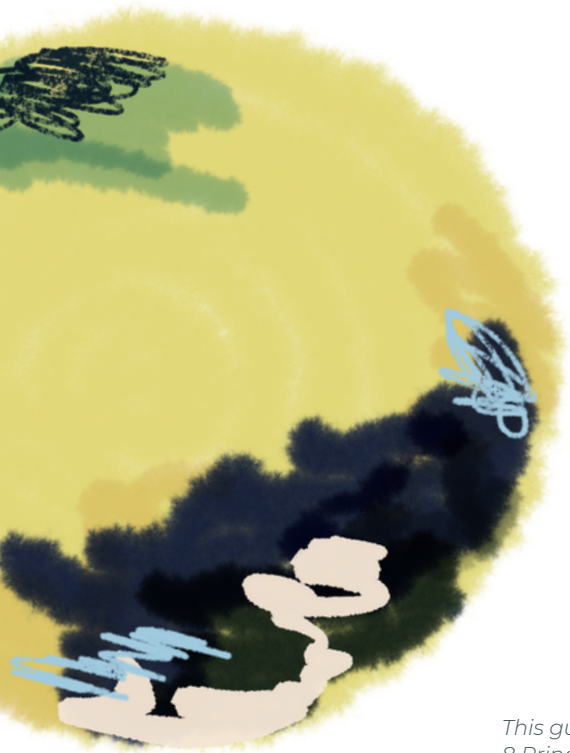


HOW CAN I LEAD through STORY?

REGENERATIVE STORY GUIDE



This guide has been inspired by the [8 Principles of a Regenerative Economy](#) by John Fullerton of the Capital Institute, [Carol Sanford's work](#), and the work of many others that they have built upon.

Are you ready to use the power of story to reconnect with life and be in greater flow?

Beyond simply healing the natural world, a regenerative worldview represents a shift in consciousness and mindset — from more reductive, mechanistic ways of leading and being, to one that embraces the ability of all living beings and ecosystems to regenerate, replenish and create the conditions for more life.

This systemic, life-affirming way of living and leading is fast becoming our best hope for future prosperity from tackling climate change to addressing social inequities and create greater abundance for us all.

To accelerate the transition to a more regenerative future, we can start to apply these principles in our workplaces and organisations by finding innovative ways to foster more democratic, inclusive and collective processes and systems.

Changing the world starts by changing our mindset. Using regenerative principles, we can help you identify the change you seek and begin to shape a powerful narrative to achieve it by reconnecting your inner and outer worlds for the greater good.

This is the work of Story Leadership and we are here to guide you on the path. Develop your regenerative story practice with this series of reflection questions.

*Digital
Storytellers*

REGENERATIVE PRINCIPLES in story

In right relationship

Whose story is this to tell?
Whose perspective is represented? Whose perspective is left out?
Are we representing anyone we should not be?

Are we considering all relevant stakeholders within the living system?

Who 'wins' and who 'loses' (not just materially)? How might we generate social, cultural, living, and experiential wealth?

Seeks balance

Is this story doing more good than harm? Have we considered unintended consequences?

Views wealth holistically

Are we creating holistic impact by telling this story? How might this story give in more ways than one?

Is the narrative diverse and inclusive? Does it reinforce the danger of a single story?

Robust circulatory flow

How does this story change or subvert the balance of power?

Innovative, adaptive, responsive

Does the story open or shut down dialogue, kindness, healing, possibilities, and imagination?

Have we considered sharing or open-sourcing information, resources and opportunities, where possible?

Are we learning and continuously improving how we work with story?

Edge effect abundance

Are we collaborative in our approach? Are we playing on the edges?

Empowered participation

Are we including the necessary voices?

Are we facilitating a community-led and participatory approach?

Honours community and place

Are we appropriately acknowledging and honouring people and places in our story?

Who owns this story?

Have we created space for participation and empowerment in the creation of this story?



REGENERATIVE PRINCIPLES

in story

In Right Relationship

We are part of an interconnected web of life, in which every part affects each other as well as the whole. Expanding our sense of self and circle of consideration as individuals, organisations and communities means a different way of being, doing and leading in the world.

Views Wealth Holistically

Wealth goes beyond the financial and material to include social, cultural, living, and experiential wealth. It also extends beyond individual ownership to what we enjoy as collective prosperity.

Innovative, Adaptive, Responsive

These nature-inspired qualities are what we need to embrace in this VUCA world in order to create the flourishing and beautiful world our hearts know is possible.

Empowered Participation

A thriving system comprises parts that are active and interactively in synergy such that the whole is greater than the sum of its parts. Distribution of power, autonomy, capacity to engage and access resources, creates greater participation, resilience, self-reliance, and ultimately systemic flourishing.

Honours Community and Place

We are the culmination of people, traditions, beliefs, geography, history, culture, and the environment over time, as well as the emerging zeitgeist. Who we are and where we are going is strengthened by paying tribute to what's come before, and the legacy and wisdom of people and place.

Edge Effect Abundance

The 'edge effect' in nature shows us how the most rich, interesting, valuable, diverse, and productive elements in a system are found on the margins, at the interface between things. The well-worn path is not always the best approach.

Robust Circulatory Flow

Whether it is the economy or a community network, farmland or forest, our body or a business - flow is the mark of a flourishing life and healthy system. Hoarding, accumulation and 'fixed' mindset creates stagnation, whereas generosity, surplus, reciprocity, mutuality, and sharing facilitates exchange and movement.

Seeks balance

In a complex, interdependent living system, the delicate dance is to constantly read and respond to our environment, harmonising multiple variables rather than optimising single ones. Ideal balance - of efficiency and resilience, collaboration and competition, diversity and coherence - changes depending on the whole.