



# Digital... Storytellers

Content that Connects

## COLOURING IN COMPLEXITY

Graphic Facilitation, Live Scribing & Illustration

# Expand your thinking with illustration

The gift of illustration is creating simplicity from complexity  
allowing our brain to quickly understand and synthesize lots of information

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## HAND DRAWN ILLUSTRATIONS

Show your story simply.  
Add a human touch and  
a bright splash of colour to  
clarify the big picture.



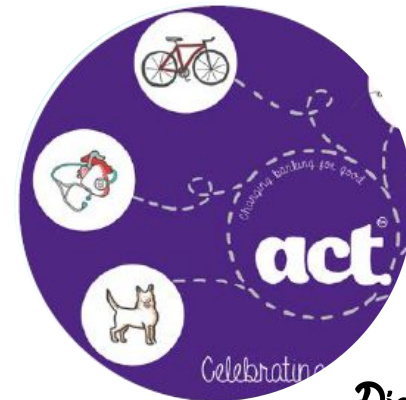
## EXPLAINER ANIMATIONS

Make complex topics easy.  
A catchy explainer video can  
help bring your mission or your  
project to life.



## DIGITAL GRAPHICS

Spice up your look and feel.  
Presentations, websites,  
newsletters, videos, icons...  
the sky really is the limit.



Have presentations live scribed and even projected to a big screen. Send the artwork as a thank you to your speakers and as a recap or memorabilia for attendees. We can create shareable social media pieces and even a fast-mo animation. Use the art in collateral and website for future events.



# Draw on your knowledge

Harness the power of visuals, iconography and illustration to amplify your data and messaging, whether it be on a computer screen or taking up a whole wall at your event!

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## LIVE SCRIBING

A lot of information in a few hours or days? An image is a simple and powerful tool for reflecting your journey.



## SCRIBE TO BIG SCREEN

Project shared experiences live to the big screen and reflect visual learning as ideas unfold into a cohesive story.



## ART WALL & THEMING

Bring the room to life with illustrated imagery that stimulates brainstorming, ideation and problem-solving.



# Democratisation of STORYTELLING



DIGITAL STORYTELLERS  
... A BETTER NARRATIVE FOR THE WORLD

## WHY?

SHARK FIN SOUP



THE GREATEST STORYTELLING TOOL... YOUR PHONE!



A POSITIVE PICTURE

### INTERVIEWING



FRAMING

## 3

### QUESTIONS

YOUR FOOTAGE...



...YOUR PAINT!

IS THERE ANYTHING ELSE YOU'D LIKE TO ADD?



THE STORY

CANVAS

JAB



TIME LAPSE



PLOT

HOOK

MOVEMENT



HERO



ANGLES



THE DEEPER YOU GO, THE BETTER



Digital Storytelling

# Meet Devon

Our amazing Scribe-in-Residence!

Devon Bunce is full of curiosity about the world, as a professional scribe artist she works at the intersection of illustration and graphic facilitation, where visuals are used as a way of sharing experiences and learnings - and making magic with metaphors.



# Why not check out some of our work?



**“Bringing Concepts To Life”  
Social Outcomes**

How one organisation uses social and financial innovation to bring outcomes to life.



**“Your Money”  
G8 Taskforce for Social Impact Investing**

Let’s make Social Impact Investing relevant to the everyday person.



**“The World of ACT”  
Community Sector Banking**

How you can earn and donate banking profits to a whole range of inspiring, community-focused projects.

# We'd love to draw your story

Get in touch!

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